

**METRO MIDRANGE SYSTEMS ASSOCIATION**

# **Vendor Advertising Information**

P.O. Box 168273  
Irving, TX 75016-8273  
[www.MetroMidrange.org](http://www.MetroMidrange.org)

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# **METRO MIDRANGE SYSTEMS ASSOCIATION**

## **Organization Information and Advertiser Benefits**

### **Group History**

Metro Midrange Systems Association was formed in February 1989 from the merging of the Greater Fort Worth 34/36 Users Group (established in October 1985) and the West Texas 38 Users Group (established in May 1985). The D/FW Midrange Professional Users Group (established January 1980) also joined MMSA in May 1995. Today, the MMSA has gone back to its original roots in supporting users of the IBM System i (AS/400) computer systems with over 100 individual member and non-member attendees and over 35 corporate members in the DFW metropolitan and surrounding area.

### **MMSA Statement of Purpose**

The objectives of the MMSA are to promote and expand the education, knowledge and skills of its members; to encourage free exchange of IBM System i (AS/400) skills, technical information and problem solving techniques; and to provide adequate communication to keep members abreast of current events related to the use of IBM System i (AS/400) computer systems.

### **Contact Information**

For more information on the Metro Midrange Systems Association, please see the MMSA website at <http://www.MetroMidrange.org> or send an email to [membership@MetroMidrange.org](mailto:membership@MetroMidrange.org).

# METRO MIDRANGE SYSTEMS ASSOCIATION

## Advertising Benefits, Calendar Year 2007

MMSA has prepared a variety of advertising options to meet your needs. Our members take special interest in those organizations that sponsor MMSA. Listed benefits are good for one year from the inception date.

### Silver - \$250.00

- Company logo listed on our web site Sponsor's page
- Company logo included in rotating banner on MMSA's home page, all other sponsors also included.

### Gold - \$500.00

- All benefits from Silver level
- Recognition as a "Meeting Sponsor" for one of the club's ten regular meetings each year:
  - Company logo, website and single sentence tag line attached to email invitation for that meeting.
  - Company logo, website and single sentence tag line included on mailed post card invitation for that meeting.
  - Display table provided at that meeting for business cards, brochures and other printed materials. Displays and other free standing materials are not allowed.

### Platinum - \$1000.00

- All the benefits from Gold level
- Featured sponsorship at annual Casino Night event:
  - Company logo displayed at one of the primary gaming tables
  - Verbal recognition by MC at the event
  - Company Logo prominently displayed on event program
  - Company Logo prominently displayed on invitations and event flyers
  - Company logo prominently displayed on Event Home Page on club web site.
  - Sponsorships received 2 months prior to Casino Night will be included in that Event, otherwise, they will be include in the next Casino Night.

### **Advertisers complete section below**

Company Name and Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Desired Package: \_\_\_\_\_

Desired Start Date: \_\_\_\_\_

Preferred Meeting Month (Gold and Platinum): \_\_\_\_\_

Fill out this form and email to MMSA Director of Advertising, [advertising@metromidrange.com](mailto:advertising@metromidrange.com).

An invoice will be emailed to you, and your advertising benefits will begin on receipt of payment.

For additional questions, email [advertising@metromidrange.com](mailto:advertising@metromidrange.com). MMSA reserves the right to refuse any advertisement. Sponsors must adhere to MMSA's Code of Ethics. MMSA may revoke advertising benefits without refund if sponsors don't follow the code.

# **Metro Midrange Systems Association**

## **Code of Ethics**

June 16, 1992 \* Revised July 11, 2007

### **Introduction**

This Code of Ethics for the Metro Midrange Systems Association, hereinafter referred to as MMSA, has been adopted to promote and maintain fair dealing and reasonable conduct at all MMSA activities. Adherence to the Code is required for membership in MMSA or participation in any MMSA activities, and any violation of the Code may be punishable in accordance with MMSA's by-laws. The Board of Directors shall review and may amend the Code from time to time in order to ensure that it is consistent with commonly recognized and accepted principles of fair conduct.

### **Statement of Principles**

1. At all MMSA activities, the by-laws and Code of Ethics of MMSA shall be strictly observed and enforced.
2. All information provided through MMSA activities is proprietary and confidential and shall not be published or reported on by MMSA members or participants in MMSA activities, without prior written approval of the Board of Directors.
3. Use of MMSA activities for the purpose of soliciting business, employees or employment is strictly prohibited. For example, the following are prohibited at MMSA activities:
  - vendor-initiated sales contacts with attendees
  - vendor hospitality suites
  - vendor displays without prior written approval of the Board of Directors
  - vendor sales presentations at any MMSA activities
  - the distribution or posting of sales notices or price lists of any type
  - the distribution or solicitation of employment applications or resumes
4. During or in conjunction with any MMSA activity, an individual may not promote a product or service from which the individual or the individual's organization will gain any direct or indirect monetary benefit, without prior written approval of the Board of Directors.
5. Use of MMSA activities to pursue any grievances between MMSA members or participants and scheduled speakers or guests is strictly prohibited.
6. Any grievances between MMSA members, directors, or members and directors concerning conflicts of interest or job functions within MMSA shall be resolved by the Board of Directors.
7. No information obtained through the MMSA may be used for the purpose of solicitation.